



iMayflower – 10 year ambition to
transform Plymouth's creative
economy



Harnessing Mayflower to build an ecosystem for the creative economy - jobs, businesses and place-making.

A liveable city that is good for us all.

Interdisciplinary approach

Creative industries

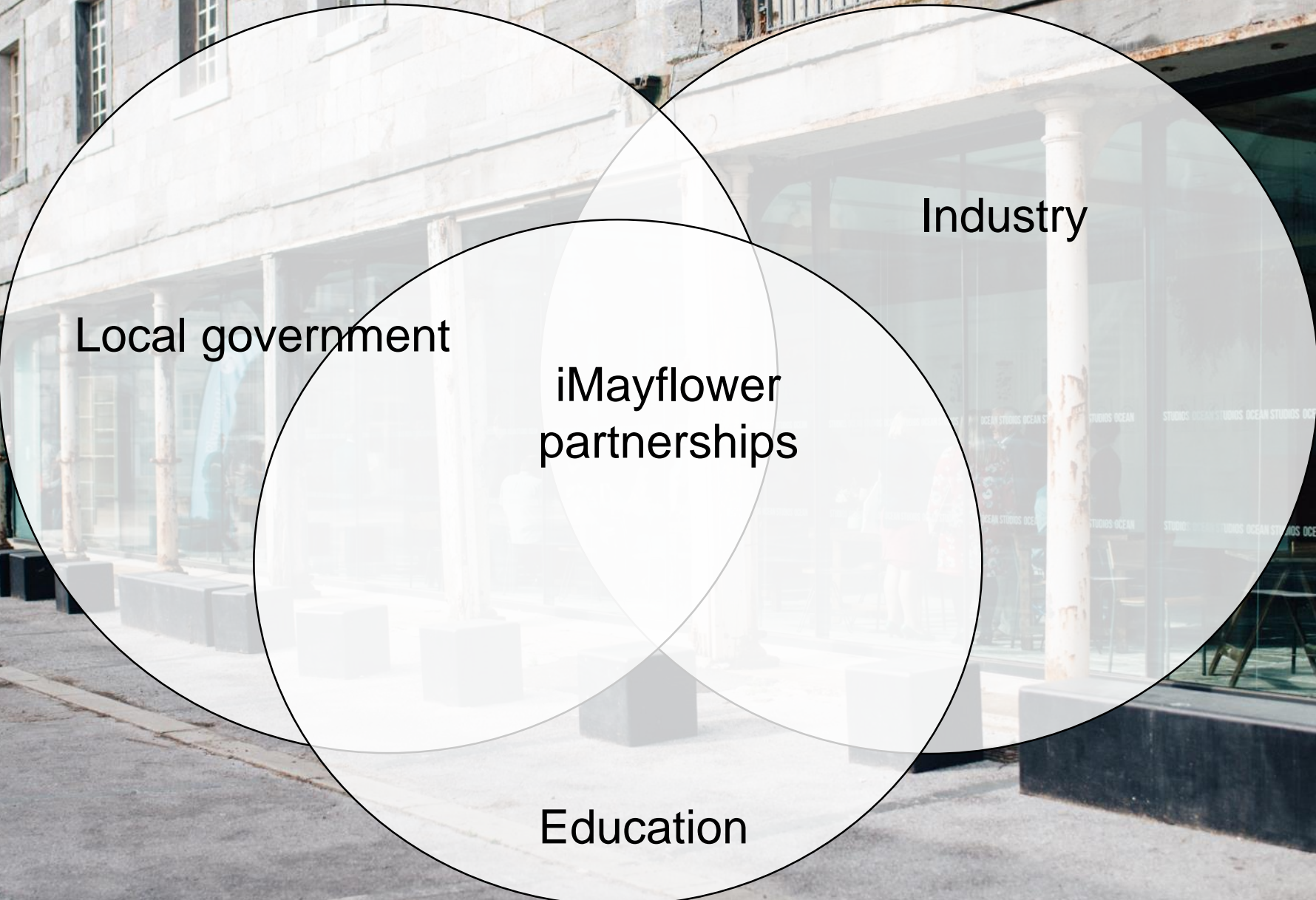
Innovation

iMayflower

Wider sectors
Especially marine;
cultural heritage,
health,
manufacturing,
farming....

Immersive technology
and digital fabrication

How? Sustainability beyond funding



Local government

Industry

iMayflower
partnerships

Education

How? Sustainability beyond funding



Economically driven

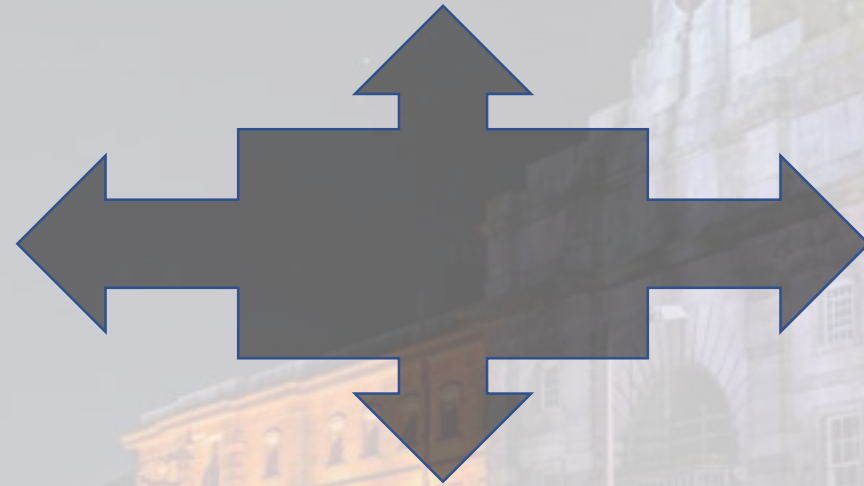
Technologically enabled

Multi partner and interdisciplinary

Success looks like

Inclusive pipeline – broader and deeper

Active
Qualified
Citizens



Successful
businesses
High value jobs

Place-making, wider impact on the city

The image shows the interior of the Devonport Market Hall, which has been converted into an Immersive Technology Centre. The space is characterized by its high, vaulted stone ceiling and large stone pillars. The architecture is illuminated with vibrant green light, highlighting the textures of the stone and the structural details. In the foreground, a blue metal staircase with a glass railing leads to an upper level. The overall atmosphere is modern and tech-oriented, blending historical architecture with contemporary lighting and design.

Devonport Market Hall – Immersive Technology Centre

Re-purposing a listed building



Renovating and extending



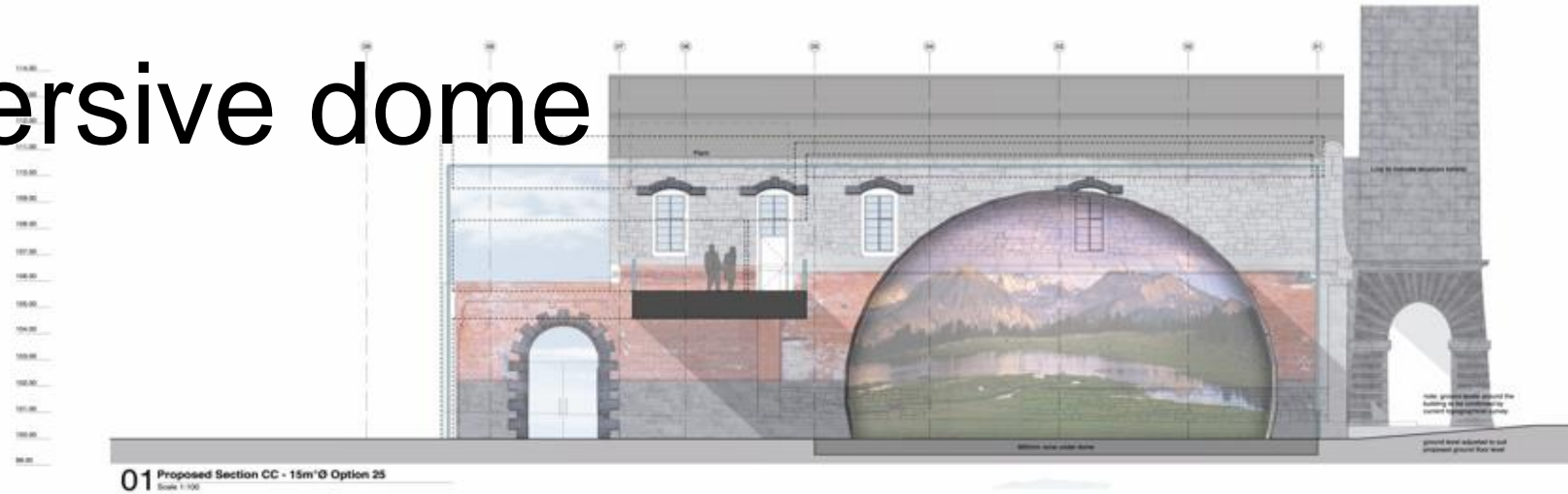
Immersive tech cluster and co-working



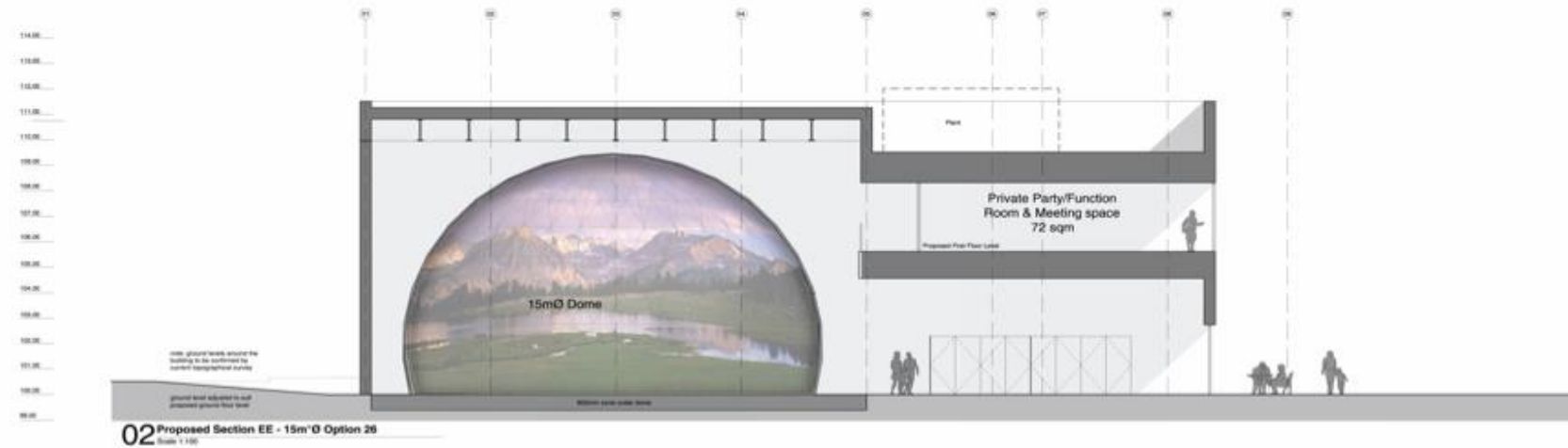
Learning & digital futures



Immersive dome



01 Proposed Section CC - 15m Ø Option 25
Scale 1:100



02 Proposed Section EE - 15m Ø Option 26
Scale 1:100

IF THIS DRAWING EXCEEDS THE QUANTITIES TAKEN, IN ANY WAY, THE ARCHITECTS ARE TO BE INFORMED BEFORE THE WORK IS PUT IN HAND.

Rev	Date	Revision	By
-	00/00/00	-	-

Notes

WORK IN PROGRESS

Sketch Option 24
15m Ø dome

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Client

RIO

Project Name
Market Building, Devonport
Extension and Refurbishment
Drawing
Sections CC & EE
Sketch Option 26

First in Europe

